



Annual Report 2022–2023

Franklin Carmichael Art Group

MISSION

Franklin Carmichael Art Group is a charitable organization founded by the late Dr. Ann Curtin whose mission is to provide visual art opportunities in North Etobicoke.

MANDATE

- Membership opportunities
- Space to provide an inspiring and encouraging environment for creativity
- Art education for children, youth and adults (classes, workshops and camps)
- Exhibition opportunities for local artists (juried, curated and sales)
- Art-focused community events

HISTORY

Franklin Carmichael Art Group is a resident group of Franklin Carmichael Art Centre. The Centre was the former home of Dr. Agnes Ann Curtin. An accomplished artist herself, Dr. Curtin dreamed her home would become a centre for the arts in North Etobicoke. Franklin Carmichael Art Group became a charitable organization in 1994. A working Board of Directors governs the Group. The organization conducts affairs per the *By-Laws of Franklin Carmichael Art Group, Revised 2009*.

Registered charity: #88950-9667-RR0001



Annual Report 2022–2023

Franklin Carmichael Art Group

PRESIDENT'S REPORT

Highlights & Achievements:

- Hosted the inaugural June Thomson Memorial & Retrospective
- Received federal funding through Canada Summer Jobs for our Summer 2022 camp
- Received recovery funding from the Department of Canadian Heritage, under the Museums Assistance Program
- Launched our new Square platform
- Increased the number of classes and program offerings
- Recruited new board members
- Nominated by Premier Doug Ford for OAA's Queen's Park Picks 2023
- Successfully applied for federal funding through Canada Summer Jobs for Summer 2023 and recruited new camp counselors and staff
- Ran two successful Juried Shows in October 2022 and March 2023
- Participated in Doors Open Toronto (May 27–28, 2023) with over 800 people in attendance

Next Steps:

- Grow membership
- Recruit more volunteers and board members
- Expand programming
- Apply for more grants, explore corporate sponsorship opportunities, and run more fundraising events/campaigns
- Develop more strategic partnerships



Annual Report 2022–2023

Franklin Carmichael Art Group

PROGRAMS

All of our programs were offered in person.

Adult Programs:

1. Painting:
 - Watercolour: Beginner/Intermediate, Intermediate/Advanced, All Levels
 - Oil/Acrylic: Beginner/Intermediate, Intermediate/Advanced
 - Mixed media: All Levels
2. Drawing:
 - Drawing with the Figure
3. Plein Air
4. Workshops :
 - Christmas
 - Abstract Cards
 - Pastels
 - Palette Knives

Childrens and Teens Programs

1. Summer Art Camp: 6 weeks during the summer
2. Teen Art Class: 4 weeks (spring session)

	Offered	Facilitated	Participants
Summer Art Camp 2022	7	6	82
Fall Session 2022	9	9	61
Winter Session 2023	5	5	33
Spring Session 2023	14	12	85
TOTAL	36	33	261



Annual Report 2022–2023

Franklin Carmichael Art Group

MEMBERSHIP

Total membership in good standing: 106

Fees remain unchanged at:

- \$50 for Single | \$60 for Family
- \$135 for 3 Years (Single) | \$165 for 3 Years (Family)

Benefits of Membership

- Discounts on all art classes and workshops
- Discounts on entry fees to FCAG juried exhibitions
- Access to the Centre's library of art historical books and reference materials
- Access to the Centre's permanent art collection
- Invitations to special events
- Discounts at select art supply stores (you must present your FCAG membership card)
- Opportunity to vote at our Annual General Meeting
- Opportunity to stand for election to the Board of Directors

Please note:

- Memberships are available for purchase to individuals 18 years or older
- Membership period starts on the 1st of September
- Memberships are not automatically renewed
- Memberships are not prorated
- Memberships are non-refundable
- By becoming a member, you agree to comply with our Code of Conduct



Annual Report 2022–2023

Franklin Carmichael Art Group

MARKETING

FCAG Newsletters & e-Blasts

Distributed 15 newsletters and e-blasts with an average open rate of 60% to provide members with regular updates about FCAG programs, events and community engagement

New Marketing Collateral

Produced and distributed new print brochures to support FCAG outreach

Website Enhancements

Introduced online options for program registration and payment for ease of booking

Doors Open Toronto

Participated in 2023 Doors Open Toronto to showcase FCAG programs and facilities to new audiences (generated 800 visits from May 27–28, 2023)

SOCIAL MEDIA

Facebook:

Followers as of May 2023: 298
Previous Year (May 2022): 271
Profile Visits Increased by 498%
Reach Increased by 360%

Instagram:

Followers as of May 2023: 305
Previous Year (May 2022): 265
Profile Visits Increased by 132%
Reach Increased by 536%

CAMPAIGNS

Queen's Park Picks

In Spring 2023, FCAG was selected as one of the OAA's Queen's Park Picks after being nominated by Premier Doug Ford. FCAG leveraged this through social media, web promotion, e-blasts, newsletters, print promotion, and onsite signage to celebrate the win, engage our membership, and attract new interest.



Annual Report 2022–2023

Franklin Carmichael Art Group

FUNDRAISING

GRANTS

Canada Summer Jobs

Received \$9,372 in federal funding from Canada Summer Jobs for our 2022 Children's Summer Camp

Museums Assistance Program

Received \$8,000 in recovery funding in Spring 2023 from the Department of Canadian Heritage, under the Museums Assistance Program

ART SALES

Through our June Thomson Retrospective & Art Sale (Jun 2022), Fall Open Juried Show (Oct 2022), Annual Members Show (Feb 2023), and Doors Open Toronto (May 2023), we raised over \$4,000.00 in net profits from artwork sales.

GENERAL DONATIONS

Through annual fundraising appeals primarily targeting membership and newsletter subscribers, FCAG raised \$2,596.88 between June 1, 2022 and May 31, 2023. We also received in-kind donations for the printing of new FCAG brochures and marketing materials.



Annual Report 2022–2023

Franklin Carmichael Art Group

GALLERY & EXHIBITIONS

June Thompson Retrospective and Sale

Date: June 2022

Convenor: Nancy Buckingham

Exhibited works: 96 (sold 22)

Net Profit: \$1844.85

Fall Open Juried Show

Date: Oct 28-30, 2022

Location: Franklin Carmichael Art Centre

Juror: Peter Marsh

Convenor: Mary Anna Lacey and Maria Reynolds

Curator: Catharine De Montmorency and Wendy Bannerman

Annual Members Only Show

Date: Feb 28 to Mar 24, 2023

Location: Etobicoke Civic Centre (ECC)

Convenor: Denise Greco

Juror: Rayne Tunley

Curator: ECC staff

Exhibited works: 65 (1 work sold)

Net profit: \$200 (approximately)

Toronto Public Library

Date: All year

Location: Rexdale Library

Curator and Convenor: Robert Reynolds

Exhibited Works: 27

Doors Open Toronto (included a gallery show and sale)

Date: May 27-28, 2023

Location: Franklin Carmichael Art Centre

Convenor: Nancy Buckingham, Denise Greco, and Chris Buckingham

Curator: Robert Reynolds

Donated works: Multiple (23 sold)

Attendees: 800+

Net profit \$2,040



Annual Report 2022–2023

Franklin Carmichael Art Group

FACILITIES

Jobs completed:

- Main entrance was waterproofed and restored – Spring 2023
- Downed trees were cut down and the Garden Gallery roof was repaired after a tree damaged the roof – Spring 2023
- Interior windows were cleaned by June Corfield and David Baird (June also made a donation to help offset the cleaning cost of the exterior windows) – Spring 2023
- Exterior windows were cleaned by H. Breiter Window Cleaning Ltd. – Spring 2023
- Hot water tank was replaced by the City in the Garden Gallery – May 2023
- Leak in the furnace was repaired – Spring 2023
- Eavestroughs were cleaned – Fall 2022
- City of Toronto completed their annual environmental audit (no health and safety risks were associated with the reassessments; new park sign was replaced) – Spring 2022
- A 'Parking Disabilities' sign was put up (please respect the parking space) – Fall 2022
- Fire inspection was completed (fire extinguishers were replaced, emergency lighting batteries were replaced) – Oct 2022

Jobs pending for 2024:

- Window repairs – estimated cost is \$2,208.05 (valid until Dec. 2023)
- Gallery roof replacement – cost TBD
- Furnace cleaning and pump repair



Annual Report 2022–2023

Franklin Carmichael Art Group

TREASURER'S REPORT

- Total Revenue: \$ 69,561.00
- Total Expenses: \$ 71,513.00
- Revenues Over Expenses: \$ (1,952.00)
- See the 2022-2023 Audited Financial Statements for details.



Annual Report 2022–2023

Franklin Carmichael Art Group

WHO WE ARE

Board of Directors

Maria Reynolds (President)
Anabel da Silva (Vice-President)
Chris Buckingham (Treasurer)
Ana Maria Traikos (Secretary) – resigned Feb 2023
Jackie Caputi (Director)
Angelica Demetriou (Director)
Denise Greco (Director)
David Baird (Director) – resigned Jul 2023
Nina Garofalo (Director) – resigned Dec 2022

Board Committees

- Marketing: Angelica Demetriou (Chair)
- Facility: David Baird (Chair)
- Programs: Anabel da Silva (Chair)
- Gallery: Denise Greco (Chair)

Office Administrator

Gloria Baird

Art Instructors

Wendy Bannerman
Megan Bray
Nancy Buckingham
Jacqueline Crawley
Kelly McNeil
Catherine de Montmorency
Denise Kulig
Vicky Vuksinic